I Ibero-American Congress of Police

CIPSEVI
Puente Genil

for Education and Road Safety

Austria-Chile-España-Argentina- Colombia- Estados Unidos-Uruguay- Paraguay- Panamá- Andalucía- Asturias- Cataluña- Extremadura- Galicia- Madrid- Cantabria- Valencia

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Puente Genil

27 y 28 abril

de 2.017

Colaboration:

Organization:

Sponsors:

Apoyo institucional:

Patrocinador Tecnológico (Pendiente)
Patrocinador Platino
Patrocinador Oro

#CIPSEVIPuenteGenil
Teach always: in the yard and on the street as in the classroom. Teach with attitude, gesture and word ... MAESTRO, be fervent. To light lamps, the fire in your heart is enough. Love for children teaches more ways to the one who teaches than pedagogy.

Gabriela Mistral

Presentation.

The I MAPFRE Foundation Barometer: Road-Safety in Spain shows that 68.3% of teachers claim that their center has participated in some activity or specific program about Road-Safety, and that a wide majority has made it in collaboration with Local or Municipal Police Agents (59.3%).

Since 1999, Puente Genil’s Local Police develop preventive programs of education for Road-Safety Education in the school range, in the last five-year period, with the boost of the honorable City Council and the collaboration of organizations such as MAPFRE Foundation and La Caixa Obra Social, the Road-Safety Education “Puente Genil Educa” has gained international impact through the European Letter of Road-Safety Education, and its participation in the II International Road-Safety Education Forum and the V IberoAmerican Congress of Road-Safety Education in Santiago de Chile, in June and November of 2016, and the reply of the activities in six schools for more than a thousand of boys and girls and young people of the capital city of Chile, with the institutional support of the government of the country.

Puente Genil’s City Council, committed to the Decade for Road-Safety 2011-2020, proposed by the United Nations, dedicates a great effort to Road-Safety Education with a clear focus on work with and for children.

Education is the best way to prevent traffic accidents and the area where the “Policeman/woman educator” acquires the dimension of public servant with the laudable objective of saving lives. Therefore, we have formulated the program of the I Ibero-
American Congress of Police for Education and Road Safety, in order to facilitate the exchange of knowledge, experiences and good practices to boost the education and Road-Safety Education.

**Objectives.**

- Create a space for the analysis, reflection and interchange of experiences to improve the road-safety security from the prevention and education sphere.
- Establish the importance of prevention and education for the appropriate perception of risk factors that participate in traffic accidents.
- Reflect on the role of the “policeman/woman educator” within the context of prevention of children accidents and road-safety education as a strategy for the behavioral change.
- Analyze the responses after the traffic accidents and victims’ assistance.
- Discern about the city, as a friendly and human environment for the game and acquisition of competences, skills and social relations.
- Identify the opportunities and threaten for the prevention of traffic accidents from the educational sphere.

**Panels Discussion.**

**PANEL DISCUSSION I:**

**ROAD SAFETY EDUCATION AS A STRATEGY FOR THE CULTURAL CHANGE.**

**PANEL DISCUSSION II:**

**THE CITY. SECURITY, EDUCATION AND SUSTAINABLE MOBILITY.**

**PANEL DISCUSSION III:**

**THE EDUCATOR POLICEMAN/WOMAN.**

**PANEL DISCUSSION IV:**

**POLICE FOR SAFETY AND ROAD-SAFTY EDUCATION.**

**PANEL DISCUSSION V:**

**ANSWERS AFTER TRAFFIC ACCIDENTS.**

**PANEL DISCUSSION VI:**

**IMPLEMENTATION OF EDUCATION FOR ROAD SAFETY.**
**Celebration Place.**

In several adjacent spaces in the surroundings of the Genil river:

- **Circus theater of Puente Genil.** With more than a century of history, it will host speakers and congress members for the development of the six panels of CIPSEVI.

- **La Galana Sport Room.** With more than one thousand square meters of open space, it will house the CIPSEVI commercial exhibition and the show of good practices of Road Education.

- **Biblical Corporation “The Roman Empire”.** In the halls of this civic association of more than two centuries of history, lunches will take place.

- **Genil River’s Walk.** In this natural setting the act in memory of victims of traffic accidents will take place.

**Adresseees.**

Policemen/women, traffic police and mobility departments, organizations and administrations related to road safety and general public. The selection criteria will be based on the order of inscription, giving priority to those who belong to security forces related to traffic, or road safety associations.

**Organization.**

*Honorable city council of Puente Genil,* in special collaboration with School of Public Safety of Andalusia (ESPA), State Federation of Technical Education of Road of Spain (FETEVI) and Association of Technicians of Road Education of Andalusia (ATESVAN).

**Collaboration**

Sponsors.


Honor Committee.

Hon. Mr. Bartolome Vargas Cabrera.
General Prosecuting Attorney of the State. Government of Spain.
Dña. Violeta Bulc. European Commissioner for Mobility and Transport. (Pending Confirmation)
Ms. Susana Díaz Pacheco. Hon. President of Junta de Andalucía
Mr. Emilio de Llera Suárez-Barcena.
Hon. Chief Executive Officer of Interior Policy and Justice. Junta de Andalucía.
D. Luis Montoro, President ot the Sapish Foundation for Road Safety. FESVIAL
Mr. Juan José Primo Jurado. / Hon. Assistant Delegate of Government of Cordoba.
Mr. Antonio Ruiz Cruz. Hon. President of the Provincial Government of Cordoba.
Mr. Esteban Morales Sánchez. Hon. Mayor of Puente Genil City Council.

Organization Committee.

President. Mr. Esteban Morales Sánchez. Hon. Mayor of Puente Genil City Council.
Ms. Ana Mª Carillo Nuñez. Second Vice-President of Provincial Government of Cordoba.
Mr. José Antonio Gómez Morillo. Education Councillor of Puente Genil City Council.
D. José A. Cerezo Muñoz. Mayor’s Principal Staff Officer.
Mr. Jesús M. García Guerrero. Chief of Police of Puente Genil’s Local Police.
Mr. Rafael Ruiz Estepa. Police Officer of Puente Genil’s Local Police. Educator Police of Road Safety, Puente Genil.

Technical Committee.

Coordinator. Mr. Rafael Ruiz Estepa. Police Officer of Puente Genil’s Local Police.
Mr. Isidoro Beneroso Álvarez. Director of the School of Public Safety of Andalusia.
Mr. Bienvenido Nieto Gomez. President at State Federation of Road Safety Technicians of Spain.
Mr. Julio Magadán Magadán. Local Policeman at Pola de Siero. ADEVA President (Asturias).
Mr. F. Eduardo Barrero. Local Policeman at Mairena del Aljarafe. ATESVAN President.

Mr. Francesc Esteban Amat. Educator, Professor at Ramon Llull University. Barcelona.

Mr. Valeriano Muñoz Pérez. Local Policeman and P.I.T. Alcalá la Real Director (Jaén).

Ms. Concepción Ruiz Montero. Road Safety Educator in Puente Genil.

In order to the Technical Program of the I Ibero-American Congress of Police for Safety and Road Safety Education to count with presentations of the highest quality, the presented communications by the speakers will be examined by a technical committee that will verify that they are appropriate to the congress objectives, being able to provide suggestions to the authors to be included in the final presentations.

I CIPSEVI de Puente Genil Central Concept.

The United Nations Organization marks as a priority the work of the five pillars of the Action for Road Safety Decade 2011-2020. Not leaving aside this recommendation, the Honorable City Council of Puente Genil, in its I CIPSEVI of Puente Genil, wanted to focus on the role that many police forces assume to prevent traffic accidents “The Educator Policeman/woman”, understanding that road safety will always be the best way to prevent traffic accidents. It is through education that social consciousness about the dangers of traffic is achieved in order to internalize safe and responsible habits for the use of public spaces, which foster a cultural change and extinguish the dangerous and irresponsible behavior in relation to the traffic.
Ibero-American Congress on Police for Education and Road Safety

Presented by:

Mr. Manuel Marquez Muñoz, Police Officer of Puente Genil’s Local Police.
Ms. Concepción Ruiz Montero, Road Safety Educator in Puente Genil.

PROGRAM

Thursday, 27 April 2017

CIRCUS THEATER

8:00 h. Congress Members accreditation.

9:10 h. Welcome. Presentation of seepuertorico.com as “Sponsor Audiovisual”. Video projection about Puente Genil’s Local Police.

9:20 h. Opening Ceremony:

Hon. Mr. Bartolome Vargas Cabrera. General Prosecuting Attorney of the State. Government of Spain
Ms. Susana Diaz Pacheco. President of Junta de Andalucía.
Mr. Juan José Primo Jurado. Hon. Assistant Delegate of Governor of Cordoba.
Mr. Antonio Ruiz Cruz. Hon. President of the Provincial Government of Cordoba.
Mr. Justo Pastor Domínguez. Vice Minister Director of the national traffic and road safety agency. Paraguay
Mr. Esteban Morales Sánchez. Hon. Mayor of Puente Genil City Council.

9:45 h. Opening Report, “Road-Safety as characteristic of the city”.

Mr. Esteban Morales Sánchez
Hon. Mayor of Puente Genil City Council.

Moderate: Mr. Jesús Miguel García Guerrero
Local Police Chief in Puente Genil.

10:10 h. Master Lecture, “Public Prosecution, Road-Safety, Driver’s Education”.

Mr. Bartolomé Vargas Cabrera
General Prosecuting Attorney of the State. Government of Spain

Moderate: Ms. Natalia Izquierdo Siles
Road Safety Public Prosecutor of FGE (Córdoba).

Communication: “Driving ability diagnosis for more Road Safety”.

10:45 h. PLATINUM SPONSOR of the I CIPSEVI of Puente Genil.

Mrs. Chaska Armbruster
International sales executive of SCHUHFRIED
LA GALANA SPORT ROOM

11:00 h. Opening of the sponsors exhibition of the I CIPSEVI of Puente Genil.
- Coffee Break.
- Sponsors exhibition of the I CIPSEVI of Puente Genil.
- Live demonstration of Good Road Education Practices:
  SPACE 1: THE POLI PACO, FETEVI-ATESUGAL (Galicia).
  11:20 h.  Mr. Abelardo Martínez Meis, Policeman at Xansenxo’s Local Police. ATESUGAL. (Galicia).
  Mr. Manuel Martínez, Policeman at Xansenxo’s Local Police. ATESUGAL. (Galicia).
  Beneficiaries: School sweet boys name.
  SPACE 2: CLASSY PUPPETS, FETEVI-ATESVAN (Adalucía).
  11:20 h.  Mr. Carlos Ruiz Martínez, Policeman at Isla Cristina’s Local Police (Huelva).
  Mr. Jesús Lima López, Policeman at Isla Cristina’s Local Police (Huelva).
  Beneficiaries: Students of the Ramiro de Maeztu School.

CIRCUS THEATER

12:00 h. PANEL DISCUSSION II: ROAD-SAFETY AS A STRATEGY FOR CULTURAL CHANGE.

- Mr. Jesús Monclús González
  President of Prevention and Road Safety Area of MAPFRE Foundation.
- Mr. Mathias Silva Recalde
  Institutional Relations Coordinador of Gonzalo Rodríguez Foundation of Uruguay.
  Fundación Gonzalo Rodríguez. Uruguay.
- Ms. Gabriela Rosende Bustos
  Executive Secretary of the National Commission of Traffic Security (CONASET).
  Government of Chile.
- Ms. Araceli B. C. González
  Degree in psychology. Member of Tráfico Psychology International
  Lecturer at the National Technological University. Argentina.
- Mr. Bienvenido Nieto Gomez
  President at State Federation of Road Safety Technicians of Spain. PONLE FRENO citizen.
  Policeman at Pozuelo de Alarcon’s Local Police. President of APEVICAM (Madrid).
  Policía Local de Pozuelo de Alarcón.
- D. José Blas Valero Megías
  Vicepresident of the National Confederation of Driving Schools. (CNAE)
  President of the Andalusian Federation Union of Driving Schools. (UFAA)
- Moderate: Ms. Violeta Manso Pérez
  Coordinator of the Educational Intervention Area of D.G.T.

LA GALANA SPORT ROOM


BIBLICAL CORPORATION “THE ROMAN EMPIRE”

14:30 h. Lunch.
LA GALANA SPORT ROOM

16:15 h. Coffee.
- Sponsors exhibition of the I CIPSEVI of Puente Genil.
- Live demonstration of Good Road Educación practices:

SPACE 1: ROAD SAFETY FOR PREGNANT AND S.R.I. FETEVI-ATESVAN (Andalusia).
16:30 h. Mr. Ricardo Alemán, Policeman at Roquetas de Mar´s Local Police (Almeria).

SPACE 3: WORKSHOP "THE CYCLIST CHILD". FETEVI-ATEEVCV (Valencian Community).
16:30 h. Mr. Manuel Moreno Mas, Policeman at Denia´s Local Police.
Beneficiaries: Children of the neighbors Association Barrio la Isla.

_______________________________ OUTSIDE ACTIVITIES _________________________________

WORKSHOP “PASSIVE SECURITY SYSTEMS” (Airbags Start-up).
17:00 h. D. Juan Manuel Cervantes Cuenca,
President of the Traffic and Emergency Rescue Association (ARTE).
Firefighter Officer and International Instructor of Traffic Accidents Rescues.

CIRCUS THEATER

17:30 h. PANEL DISCUSSION II: THE CITY. SECURITY, EDUCATION AND SUSTAINABLE MOBILITY.

“Municipal Road Safety Plans”.
Mr. Joan Josep Isern Aranda
Director of Infrastructures of the Department of Interior. Generalitat of Catalonia.
Former Director of the Catalanian Transit Service. Generalitat of Catalonia.

“A Tour around the urban transformation of Pontevedra”.
Mr. Miguel Anxo Fernández Lores
Mayor of the city of Pontevedra

“Road Safety in a City for Children”.
Mr. Daniel Mancenlle
Chief of Police of Pontevedra.

“Urban Design and Road Safety”.
Mr. Juan Vecino Manibardo, Policeman at Coria´s. (Cáceres).
FETEVI-ATESVEX (Extremadura) president.

“Road Safety Audits in the cities. The police auditor”.
Mr. Enrique Huertas Garcia, Civil engineer.
Managing Director. Buchanan Consultants.

“Sustainable Urban Mobility Plans”.
D. Óscar Martínez Álvaro, Principal Teacher at the Civil Engineering Department.
Transportation and Territory Research Center. (Transyt).
Universidad Politécnica of Madrid.

Moderate: Mr. Emilio Andrade Gomar Head od the traffic safety and traffic semina alt the School o public Safety in Andalusia

19:00h. End of the Conference. Visit to the city and return to hotels.
Check at the Congress guide the points of interest and the meeting establishments.
CIRCUS THEATER

8:10 h. Trip by Bus from Hotels to the Congress.

9:00 h. PANEL DISCUSSION III: THE EDUCATOR POLICE.

Road Safety in Spain: “Good practices examples, Technicians Federation of Road Safety” (FETEVI).

Live Practice explanation of Road Safety previous day in the afternoon:
- Mr. Abelardo Martínez Meis, Policeman at Xansenxo’s Local Police. ATESUGAL (Galicia).
- Mr. Manuel Martínez, Policeman at Xansenxo’s Local Police. ATESUGAL (Galicia).
- Mr. Carlos Ruiz Martínez, Policeman at Isla Cristina’s Local Police. ATESVAN (Andalusia).
- Mr. Jesús Lima López, Policeman at Isla Cristina’s Local Police (Andalusia).
- Mr. Ricardo Alemán, Policeman at Roquetas de Mar’s Local Police (Almeria).
- Mr. Manuel Moreno Mas, Policeman at Denia’s Local Police. President of FETEVI-ATEEVCA (Valencian Community).
- Mr. José María Navarro González, Policeman at Badalona’s Local Police. President of ADEVIC (Cataluña).
- Mr. José Vázquez Suárez, Policeman at Oviedo. ADEVA (Asturias).

Moderate: Mr. Fco. Eduardo Barrero Camacho Local Policeman at Mairena del Aljarafe. President of ATESVAN Andalusia

10.10 h. Communications: “Tools for the Police Educador.”

“Simulation and Games in Road Safety”.
Mr. Francisco Javier Merino Gil
Road Safety Contents Director at Arisolf Editorial.

“Road Safety Workshop”.
Mr. Francesc Esteban Amat
Educator, Professor at Ramon Llull University. Barcelona.

“Road-Show”.
Diego Rodríguez – Vicepresident of TRAFPOL-IRSA España.

LA GALANA SPORT ROOM

11:00 h. Break / Coffee / Exhibition / Road Education Samples.

Coffee Break.
Sponsors exhibition of the I CIPSEVI of Puente Genil.
Live demostration of Good Road Educación practices:
SPACE 1, 2 and 3: A VERY HAPPY POLICE. ADEVA (Asturias).

11:10 h. Mr. José Vázquez Suárez, Policeman at Oviedo.
Beneficiaries: Students of the School José María Pemán and S. Ramón y Cajal.
12:00 h. PANEL DISCUSSION IV: POLICE FOR SAFETY AND ROAD SAFETY.

“The Educator Police for Road Safety”.
Mr. Rafael Ruiz Estepa
Police Officer of Puente Genil’s Local Police.

“Local Police and Road Safety in the Cities”.
Mr. José Ramón Martínez Martínez
Police Intendent at Vila-Real’s Local Police (Autonomous Community of Valencia).

“Carabineros’ labor in Road Safety”
Mr. Jorge Garrido Díaz
General Chief of Traffic and Roads Areas of Carabineros (Chile).

“The Role of Traffic Police to improve Road Safety”.
Mr. Francisco Javier Moscoso Sicardo

“Contributions from non-formal education”.
Mr. Julio Fernández Díaz
Police Officer of Torrelavega (Cantabria). Secretary of APEMEV.

“Police, Culture and Traffic Consciousness”.
D. Antonio Jesús Gómez Montejano
President of Trafpol-Irsa Spain and International Police Association (I.P.A.) in Madrid. Municipal Police Subinspector of Madrid, responsible of Road-Safety Education.

Moderate: Mr. Isidoro Beneroso Álvarez
Director of the School of Public Safety of Andalusia.

Comunication: “PF signal. A device that changes your whole security”.
13:35 h. GOLDEN SPONSOR of the I CIPSEVI de Puente Genil.
Dr. Leonardo Nortes
President of Traffic Prevention Systems.

LA GALANA SPORT ROOM


BIBLICAL CORPORATION “THE ROMAN EMPIRE”

14:30 h. Lunch.
LA GALANA SPORT ROOM

16:00 h. Coffee.
- Sponsors exhibition of the I CIPSEVI of Puente Genil.
- Presentation of the "On Wheels" Project. Road Show for young people. Prevention of traffic accidents:

GENIL RIVER WALK

16:30 h. Act in memory of victims of traffic accidents.

17:00 h. PANEL DISCUSSION V: ANSWERS AFTER TRAFFIC ACCIDENTS.

“Good practices in AESLEME Road Education”.
Ms. Alfonso Ruiz Moreno
Delegate of AESLEME

“The voice of the Victims”.
Ms. Flor Zapata Ruiz MadredHelena.
Member of affected by traffic violence Association “Vida en la Carretera”. Alcobendas (Madrid).

“Local Police Answer After the Accidents”
Ms. Rosana Gallardo
Police Inspector of Vila-Real's Council. Responsible for the monitoring of serious Victims of Traffic Accidents Unit (SEVIGRAC).

“Answers after Accidents”.
Mr. Enrique Olivares Ibaceta
Citizen Organization of Road Safety (OSEV) Chile.

Moderate: Mr. Salvador Peinado Galindo
Traffic educator of Alcobendas. APEVICAM (Madrid). Cofounder of FETEVI.

18:10 h. PANEL DISCUSSION VI: ROAD SAFETY IMPLEMENTATION.

“Programs for the child pedestrian of FedEx”.
Mr. Shane O’Connor
Communication Advisor for FedEx.
FedEx manager in the Group of colaboration of United Nations for Road Safety.

18:40 h. “The Resilience in Road Safety”.
Mr. Julio Magadán Magadán
Policeman at Pola de Siero. ADEVA President (Asturias)

“Road-Safety Education in Different Risk Groups”.
D. Javier Llamazares Robles
General Manager at Spanish Road-safety Foundation. FESVIAL

“Road education as a compulsory lesson”.
D. José María Quesada Martín
General Manager at Spanish Road-safety Foundation. FESVIAL
Moderate: Mr. Antonio José Díaz Hernández.
Policeman at Puente Genil’s Local Police

**Comunicación: “Present and future of automated car”.**

19:10 h. Tecnological Sponsor del I CIPSEVI de Puente Genil.

Dña. M. Belén Aranda Colas (Pending confirmation)
Director of Advanced Development. Bosch Alemania.

19:00 h. Conclusions.

Ms. Esmilce Karina Cabrera Zaracho
National Director of driving licenses and traffic background (Paraguay).

Mr. Valeriano Muñoz Pérez
Local Policeman and P.I.T. Alcalá la Real Director (Jaén). ATESVAN (Andalucía).

19:10 h. Closing Ceremony.

Mr. Esteban Morales Sánchez
Mayor of Puente Genil

Mr. José Antonio Ríos Rosas
Provincial Traffic Chief of Cordoba, DGT (Spain)

Dña. Ana María Carrillo Núñez
I Congress Ibero-American of Police for Education and Road Safety

I CIPSEVI of Puente Genil

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